



EXHIBITOR INFORMATION

WHAT... The **Trees Florida 2010 Conference and Trade Show** that attracts the best commercial and utility arboriculture professionals, government urban foresters, planners, landscape architects, nursery growers, landscape contractors, consultants, climbers, volunteer beautification and tree board members – your current and potential customers!

WHERE... The **Casa Marina Resort & Beach Club**, a beautiful luxury hotel and conference center located in Key West, Florida! For accommodations, call 1-888-303-5717 and mention **Trees Florida 2010** for special rate, only **\$149 / night!!**

WHY YOU CAN'T AFFORD TO MISS IT...

- You will have the opportunity to meet with Industry professionals attending the conference during the Opening Reception (Sunday evening), breaks and the popular "Lunch with Exhibitors" (Monday. They're the individuals who can use and recommend your products and services!
- Each exhibitor receives two complimentary exhibitor badges which allow for full participation in the educational sessions and tickets for **lunch on Sunday, June 13th, Monday, June 14th, AND Tuesday, June 15th.**
- You'll receive a list or electronic file of conference attendees with names, addresses, and phone numbers.
- Your firm's name will be included on printed materials distributed at the conference.
- Exhibitors who pay for their space by February 23, 2010 will be recognized in the registration brochures sent to more than **12,000** prospective attendees.
- Indoor or outdoor exhibit spaces are available at the cost of \$750.00 per space. Indoor exhibit spaces include a 6' table. For vendors desiring both indoor and outdoor exhibit space, the cost will be \$1,000.00. Indoor and/or Outdoor exhibit set-up will be Sunday, June 13th between 8:00 a.m. and 11:00 a.m. to reach attendees participating in the Tree Academy.

Don't delay...sign up today by completing the form below. **Fax the completed form to 941-342-0463 to receive your exhibitor registration packet.** Checks should be made payable to **Florida Chapter ISA** and mailed to 7853 S. Leewynn Ct., Sarasota, Florida 34240. If you have any questions, please contact Patty Morrison at 941-342-0153 or via Email at treesflorida@comcast.net.

Company _____ Contact _____
 Address _____
 City/State/Zip Code _____
 Phone _____ FAX _____ Email _____

Our company would also be interested in...

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| <input type="checkbox"/> Conference Sponsorship Opportunities | <input type="checkbox"/> Providing a donation item for the TREE Fund Silent Auction | <input type="checkbox"/> Advertising in the Florida Arborist |
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**FOR INCLUSION IN THE REGISTRATION BROCHURE, PAYMENT MUST BE RECEIVED
 NO LATER THAN FEBRUARY 23, 2010!**