

# Trees Florida



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## EXHIBITOR INFORMATION

**WHAT...** The TREES FLORIDA Conference and Trade Show that attracts the best commercial and utility arboriculture professionals, government urban foresters, planners, landscape architects, nursery growers, landscape contractors, consultants, climbers, volunteer beautification and tree board members—your current and potential customers!

**WHERE...** The HYATT REGENCY BONAVENTURE CONFERENCE CENTER AND SPA, a 23-acre resort located near Fort Lauderdale in Broward County at Weston. For accommodations, call 800-233-1234 and mention Trees Florida 2008 for special rates.

**WHEN...** June 7<sup>th</sup> through June 10<sup>th</sup>

### WHY YOU CAN'T AFFORD TO MISS IT...

- You will have the opportunity to meet with industry professionals attending the conference during the Opening Reception (Sunday evening), breaks and the popular "Lunch with Exhibitors" (Monday). They're the individuals who can use and recommend your products and services!
- Each exhibitor receives two complimentary exhibitor badges which allow for full participation in the educational sessions and tickets for all meal functions.
- You'll receive a list or electronic file of conference attendees with names, addresses and phone numbers.
- Your firm's name will be included on printed materials distributed at the conference.
- Exhibitors who pay for their space by February 23<sup>rd</sup> will be recognized in the registration brochures sent to more than 12,000 prospective attendees.
- Indoor or outdoor exhibit spaces are available at the cost of \$750.00 per space. Indoor exhibit spaces include a 6' table. For vendors desiring both an indoor and outdoor exhibit space, the cost will be \$1,000.00. Indoor exhibit set-up will be Sunday, June 8<sup>th</sup> between 8:00 a.m. and 11:30 a.m. to reach attendees participating in the Tree Academy (*new education schedule format for 2008*). Outdoor exhibitors will have the opportunity to demonstrate equipment at the ISA Tree Climbing Championship on Saturday and Sunday being held at Topeekeegee Yugnee (T.Y.) Park located in Hollywood in addition to receiving a space at the hotel on Monday and Tuesday.

Don't delay...sign up today by completing the form below. **Fax the completed form to 407-872-6868 to receive your exhibitor registration packet.** Checks should be made payable to TREES FLORIDA and mailed to Post Office Box 547993, Orlando, FL 32854-7993. If you have any questions, please contact Sandy at 407-872-1738 or via E-mail at [fufc@aol.com](mailto:fufc@aol.com).

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State /Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_ E-mail \_\_\_\_\_

Our company would also be interested in...

Conference Sponsorship Opportunities

Providing a donation for the TREE Fund Silent Auction

Advertising in the Florida Arborist and/or FUFCC Council Quarterly publications

**FOR INCLUSION IN THE REGISTRATION BROCHURE, PAYMENT MUST BE RECEIVED NO LATER THAN FEBRUARY 23, 2008!**

[www.treesflorida.com](http://www.treesflorida.com)