

JUNE 12-14
WYNDHAM JACKSONVILLE RIVERWALK
JACKSONVILLE, FL



Trees Florida 2011

CONFERENCE AND TRADE SHOW

Offering CEUs for:
ISA, FNGLA, LIAF, SAF and FDACS,
Landscape Architects (provider #0004488)



*Rollin' on the River...
to Jacksonville!*





Look What's Happening in 2011!

The best way to keep up-to-date is by attending *Trees Florida 2011*. Network and build relationships to take your business to the next level. This year's highlights include:

Education program featuring national and international speakers.

The latest in tree research and arboriculture

Enhance your arboricultural technical skills

The latest equipment and technology

ISA Certification exam on Sunday

Silent Auction to benefit the TREE Fund

KEYNOTE SPEAKERS

Philip van Wassenauer, Urban Forest Innovations, Inc. Mississauga, Ontario

Philip van Wassenauer is the principal consulting arborist and founder of Urban Forest Innovations, Inc. He has over 20 years experience as a practicing arborist, has been ISA Certified since 1996 and has been a member of the American Society of Consulting Arborists since 1999.



Philip has served as both President and Director of the Ontario Urban Forest Council. During his tenure with the OUFC he organized and co-chaired the 5th Canadian Urban Forest Conference. His academic qualifications include an undergraduate degree in Environmental Sciences and a Master of Forest Conservation degree, both from the University of Toronto.

In 2009 Philip was a recipient of the ISA "True Professionals of Arboriculture" award in recognition of his commitment to education and the advancement of arboriculture. Through his professional and volunteer efforts Philip has worked locally, nationally and internationally on assignments concerning urban forestry and the preservation of significant trees.

Dr. Michael Raupp, University of Maryland, College Park, Maryland

Dr. Michael Raupp is a Professor of Entomology and Extension Specialist at the University of Maryland at College Park. He holds advanced degrees from Rutgers University and the University of Maryland.



Mike has more than 200 publications including refereed journal articles, books, book chapters, lay articles and extension bulletins. He has presented more than 800 invitational talks in the United States and abroad on the ecology and management of insect and mite pests in landscapes. He has received seven regional and three national awards for excellence including the Secretary of Agriculture's Award for Environmental Protection.

He is a regular guest on national radio and television and conducts workshops, short courses and conferences for members of the green industries. He works closely with arborists, urban foresters and the public to develop effective and environmentally acceptable methods of pest management.

SPONSORS

Platinum



Gold

Cherry Lake Tree Farm
Lewis Tree Service

Silver

Asplundh Tree Expert
Florida Urban Forestry Council
Helena Chemical Company
Landscape Inspectors Association of Florida (LIAF)
Marshall Tree Farm, Inc.
Roots Plus Growers Association
Trees, Inc.

EXHIBITORS

ACRT, Inc.
AgriChem - Quest Products / Mauget
Altec
American Arborist Supplies
Arbor Max Insurance Program
Flagler Construction Equipment
Florida Nursery Growers and Landscape Association
Florida Urban Forestry Council
Landscape Inspectors Association of Florida (LIAF)
Lucinda Halsema Art
Marshall Tree Farm, Inc.
Natural Resource Planning Services, Inc.
Nelson Tree Service, Inc.
Pluggab, Inc.
Roots Plus Growers Association
Supersonic Air Knife
Tree Care Industry Association
TREE Fund
TreesAreCool Specialty License Plate
UF School of Forest Resources & Conservation

Trees Florida Silent Auction Benefiting the TREE Fund

SUNDAY, 12:00 PM—6:00 PM
MONDAY, 7:30 AM—5:15 PM
TUESDAY, 7:30 AM—10:30 AM

Art, Plant Material, Tools,
Equipment, etc.

The Tree Research and Education Endowment Fund (TREE Fund) is a non-profit organization dedicated to identifying and funding projects and programs that advance knowledge in the field of arboriculture and urban forestry to benefit people, trees and the environment.

The funds raised during Trees Florida go to the TREE Fund for the John P. White Endowment.

The Silent Auction opens at noon on Sunday and bids will be accepted until 10:45 AM on Tuesday.

Donations to the Silent Auction are greatly appreciated. Please contact Kim Pearson at Kimberly.Pearson@copbfl.com to donate an item.



WELCOME

Trees Florida 2011 begins with our optional Tree Academy; choose one of two outstanding all-day sessions, each dedicated to a single topic. We are confident that you will find one of these in-depth topics to meet your needs.



TREE FUND

Trees Florida Silent Auction Benefiting the TREE Fund

SUNDAY HOURS
12:00 PM—6:00 PM

The funds raised go to the TREE Fund for the John P. White Endowment.

Sunday, June 12

7:30 AM - 12:00 PM	ISA Certified Arborist Exam
7:30 AM - 4:30 PM	Registration Desk/Bookstore Open
9:00 AM - 4:30 PM	Tree Academy
12:00 PM - 6:00 PM	Trade Show Open
12:00 PM - 6:00 PM	TREE Fund Silent Auction Open
5:00 PM - 6:00 PM	Evening Reception with Exhibitors

ISA CERTIFIED ARBORIST EXAM (separate registration required)

7:30 AM—12:00 PM

Register separately with ISA (Champaign, IL) at 888-472-8733 at least 12 business days prior to the exam date.

EXPLORE THE FIRST COAST OF FLORIDA

THINGS TO DO WHILE VISITING JACKSONVILLE AND SURROUNDING AREAS

The First Coast... inhabited by indigenous Native Americans along the mighty St. John's River and Atlantic shore and then colonized by the French, Spanish and British, this part of Florida has seen history **'rollin' on down the river'** to the 21st century. Jacksonville and surrounding towns offer an intriguing mix of history and modern activities for you to explore!

Popular Jacksonville attractions you and your family might enjoy:

- From the Wyndham, stroll the wooden South Riverwalk, passing statues, riverboats, skyscrapers and fountains. The Riverwalk twists and turns, going under the Main Street Bridge before reaching Friendship Fountain as well as reaching the Museum of Science & History. Make sure to catch the view of the Main Street Bridge after dark for an unexpected surprise! Feeling adventurous? Explore the Landing on the opposite North Riverwalk, a festive marketplace atmosphere featuring over 40 unique shops, more than a dozen dining experiences and live entertainment.
- Jacksonville Zoological Park and Gardens (named one of America's TOP 9 animal attractions in the March 2011 issue of *American Profiles* magazine). This "walking safari" is unique because its botanical gardens are integrated into the zoo, allowing visitors to feel truly immersed in the habitats of animals. www.jacksonvillezoo.org
- Museum of Science & History. The "MOSH" offers an exciting array of scientific and historical exhibits covering everything from dinosaurs and astronomy to the history of America. Our Monday evening social will be held at the MOSH, complete with a planetarium show! www.themosh.org
- Museum of Contemporary Art Jacksonville. The Museum of Contemporary Art Jacksonville is one of the South's largest and finest institutions for contemporary visual art with a collection featuring artists like Hans Hofmann and James Rosenquist. www.mocajacksonville.org
- San Marco Historic District. This area is one of downtown Jacksonville's most beautiful historic areas. Centering around San Marco Square, San Marco Historic District is home to an upscale shopping district, stunning architecture and the legendary Theatre Jacksonville. www.intownjacksonville.com/Jacksonville_Neighborhoods.html

Explore nearby:

- St. Augustine. Walk in the oldest city in America!
- Jacksonville Beach/Atlantic Beach. Experience the sand and surf of the Atlantic Ocean.
- Timucuan Ecological and Historic National Preserve. Visit one of the last unspoiled coastal wetlands on the Atlantic Coast.

TREE ACADEMY

Choose 1 of 2 classes offered
9:00 AM—4:30 PM

1 | Tree Appraisal: Valuing Your Green Assets

ISA CEUs: 5.75 Arborist, 5.75 Municipal, BCMA (5.75 Mgmt)

Other CEUs: 5.75 LA (Course #0008864 - optional credit), 4 FNGLA, 4 LIAF, SAF

9:00 AM–12:00 PM

Making Your Opinion Stick - Joe Samnik, Samnik & Associates, LLC
Approaches to Valuing the Impossible - Shawn Wilson, Member of the Appraisal Institute, MAI

Lunch will be provided

1:00 PM–4:30 PM

The Most Important Court Cases... Ever - Charles Straton, Esquire, Broad and Cassel

Tree Appraisal in the Gray Areas - Robert J. Laverne, Davey Tree

2 | Urban Forestry Field Study: Urban Forestry on the First Coast

ISA CEUs: 6.5 Arborist, 6.5 Municipal, BCMA (5 Practice, 1.5 Science)

Other CEUs: 4 FNGLA, 4 LIAF, SAF

9:00 AM–4:30 PM

(meet instructors in the hotel lobby at 8:45 AM to board the bus)

This field study will stop at a variety of locations to discuss aspects of urban forest management. Stops will include:

- Treaty Oak - Preservation of mature trees
- Klutho Park - Urban tree planting with volunteers
- Everbank Field - Urban tree planting with volunteers
- Tree Hill Nature Center - Nature Center and tree pulling
- Jacksonville Zoological Park and Gardens - Guided tour
- Pelote's Island Preserve - Discussion of Laurel Wilt disease

Lunch will be provided at the Jacksonville Zoological Park and Gardens.

Instructors

- Featured speaker Philip van Wassenae, Urban Forest Innovations, Inc.
- Early Piety, Specialty Tree Surgeons
- Don Robertson, City of Jacksonville
- Anna Dooley, Greenscape of Jacksonville
- Mark Mummaw, Tree Hill Nature Center
- Bob Chabot, Jacksonville Zoological Park and Gardens
- Jason Smith, University of Florida

EVENING RECEPTION WITH EXHIBITORS

5:00 PM—6:00 PM

Plan to join your friends and make new ones! Everyone is invited to the Sunday reception in the exhibit hall for snacks with exhibitors and friends. Dinner is on your own.



Evening Reception with Exhibitors

SUNDAY

5:00 PM - 6:00 PM

Plan to join your friends and make new ones!

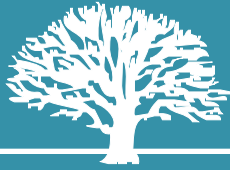
Everyone is invited to the Sunday reception in the exhibit hall for snacks with exhibitors and friends.

Dinner is on your own.



Q&A Sessions

Trees Florida participants have told us they wanted more time for questions. This year we will again have built-in dedicated time for questions from the audience. To help facilitate these dedicated sessions, each participant will be provided a pad of paper on which to write questions. The questions will be collected by the moderator and read to the audience for all to hear.



**Outdoor Tree School
Rope Access:
Climbing Tools and
Techniques**

MONDAY

8:15 AM—5:00 PM

ISA CEUs: 6.75 Arborist, 6.75 Municipal, 6.75 Climber, BCMA (6.75 Practice)

Other CEUs: 4 FNGLA, 4 LIAF

Join Bruce Smith, Lita Scituro-Smith and Ed Bingle at the Treaty Oak, just a 10 minute walk from the Wyndham Jacksonville Riverwalk conference hotel. This class goes beyond the Body Thrust and the Foot Lock. Emphasis will be on Single Rope Technique (SRT), establishing appropriate anchors and building safe and effective ascension systems.

Bring your PPE (hard hat, eye protection and hearing protection) and your climbing gear.



TREE FUND

Trees Florida Silent Auction Benefiting the TREE Fund

MONDAY HOURS

7:30 AM—5:15 PM

The funds raised go to the TREE Fund for the John P. White Endowment.

Monday, June 13

7:00 AM - 5:15 PM	Registration Desk/Bookstore Open
7:30 AM - 5:15 PM	TREE Fund Silent Auction Open
7:30 AM - 5:15 PM	Trade Show Open
8:00 AM - 2:30 PM	General Session
8:15 AM - 5:00 PM	Outdoor Tree School
10:15 AM - 10:45 AM	Break with Exhibitors
12:00 PM - 1:00 PM	Lunch with Exhibitors
2:30 PM - 3:00 PM	Break with Exhibitors
3:00 PM - 5:00 PM	Breakout Sessions
5:30 PM - 7:30 PM	MOSH Planetarium Social
9:00 PM	Hospitality Suite

GENERAL SESSION: The Big Picture

8:00 AM—2:30 PM

ISA CEUs: 4.5 Arborist, 4.5 Municipal, BCMA (3 Practice, 1.5 Science)

Other CEUs: 4.5 LA (Course #0008863 - optional credit), 4 FNGLA, 4 LIAF, SAF, FDACS

**8:00 AM
Opening Introductions and Welcome**

**8:30 AM KEYNOTE ADDRESS
Conservation Arboriculture**
Philip van Wassenaer, Urban Forest Innovations, Inc., Mississauga, Ontario

**9:25 AM
Mechanics and Science of Large Tree Moving**
Paul Cox, Environmental Design, Inc./Davey Tree Expert Co.

**10:05 AM
Question and Answer Session**

**10:15 AM
Refreshment Break with Exhibitors**

**10:45 AM
Going Green with Reduced Risk Insecticides**
Dr. Michael Raupp, Professor, University of Maryland

**11:55 AM
Question and Answer Session**

**12:00 PM
Lunch with Exhibitors**

**1:00 PM
Texas Phoenix Palm Decline: Is Our State Tree in Jeopardy?**
Dr. Monica Elliott, Professor, Plant Pathology, University of Florida

**1:35 PM
Moving Trees Bare-Root During Summer**
Dave Leonard, Dave Leonard Consulting Arborist, Inc.

**2:20 PM
Question and Answer Session**

**2:30 PM
Refreshment Break with Exhibitors**

BREAKOUT SESSIONS

Choose 1 of 2 offered

3:00 PM—5:00 PM

1 | Branching Out

ISA CEUs: 2 Arborist, 2 Municipal, BCMA (1.5 Science, .5 Practice)

Other CEUs: 2 LA (Course #0008862-optional credit), SAF

3:00 PM

Influence of Orientation on Branch Failure

Jason Miesbauer, Ph.D. Candidate, University of Florida

3:20 PM

Cross-Training Staff in Arboriculture

Larry Figart, UF-IFAS Duval County Extension Service

3:45 PM

Test Your Tree Diagnostic Skills – an interactive session with audience

Dr. A.D. Ali, Davey Institute - Technical Services Group
and Norm Easey, Urban Forestry Consulting, PA

4:50 PM

Question and Answer Session

2 | What's Bugging You?

ISA CEUs: 2 Arborist, 2 Municipal, BCMA (2 Science)

Other CEUs: 2 LA (Course #0008861-optional credit), SAF, FDACS

3:00 PM

Alternative Pest Management in the Landscape

Dr. A.D. Ali, Davey Institute - Technical Services Group

3:30 PM

Why Pests Outbreak in Urban Forests

Dr. Michael Raupp, Professor, University of Maryland

4:00 PM

Evolving Insights into Biological Control in Landscapes

Ron Whitehurst, Rincon-Vitova Insectaries, Inc.

4:45 PM

Question and Answer Session



Museum of Science and History Planetarium Social

MONDAY

5:30 PM - 7:30 PM

JOIN EVERYONE
for an evening under the
stars!

Just a short walk from the
Wyndham Jacksonville Riv-
erwalk conference hotel, you
will be transported to another
dimension at the Jacksonville
Museum of Science and History
with cocktails, hors d'oeuvres
and a planetarium show that
will be out of this world!

MONDAY

7:30 PM - 9:00 PM

Dinner is on your own.



Hospitality Suite

MONDAY

9:00 PM

Celebrate 15 Years!

Join colleagues and friends at
the Trees Florida 2011 Hospi-
tality Suite at the Wyndham
Jacksonville Riverwalk confer-
ence hotel. Celebrate
15 wonderful years of the
Florida Chapter!





Outdoor Tree School Aerial Rescue Tools and Techniques

TUESDAY

8:15 AM—3:00 PM

ISA CEUs: 4.75 Arborist, 4.75 Municipal, 4.75 Climber, BCMA (4.75 Management)

Other CEUs: 4 FNGLA, 4 LIAF

Join Bruce Smith, Lita Scituro-Smith and Ed Bingle at the Treat Oak, just a 10 minute walk from the Wyndham Jacksonville Riverwalk conference hotel. The instructors will discuss rescue tools and techniques used by the first responder in the arboricultural setting. They will explore and perform rescues in different scenarios. This class will satisfy the Aerial Rescue requirement for the Certified Tree Worker Exam.

Bring your PPE (hard hat, eye protection & hearing protection) and your climbing gear.



TREE FUND

Trees Florida Silent Auction Benefiting the TREE Fund

TUESDAY HOURS

7:30 AM—10:30 AM

The funds raised go to the TREE Fund for the John P. White Endowment.

Tuesday, June 14

7:30 AM - 2:30 PM	Registration Desk/Bookstore Open
7:30 AM - 10:30 PM	TREE Fund Silent Auction Open
7:30 AM - 10:45 AM	Trade Show Open
8:00 AM - 10:00 AM	Breakout Sessions
8:15 AM - 3:00 PM	Outdoor Tree School
10:00AM - 10:45 AM	Break with Exhibitors
10:45AM - 3:00 PM	General Session, includes lunch
3:00 PM	Conference Adjourns

BREAKOUT SESSIONS

Choose 1 of 2 offered

8:00 AM—10:00 AM

1 | Tree Rx

ISA CEUs: 2 Arborist, 2 Municipal, BCMA (.5 Practice, 1.5 Science)

Other CEUs: 2 LA (Course #0008860 - optional credit), FDACS, SAF

8:00 AM

Research Efforts to Combat Laurel Wilt Disease

Dr. Jason Smith, Assistant Professor, Forest Pathology, University of Florida

8:30 AM

Fusarium Wilt, the Killer Within

Dr. Monica Elliott, Professor, Plant Pathology, University of Florida

9:00 AM

Myths About Mulch in Florida's Landscapes

Dr. Ed Gilman, Professor, Environmental Horticulture, University of Florida

9:45 AM

Question and Answer Session

10:00 AM

Refreshment Break with Exhibitors

10:30 AM

Silent Auction Bidding Ends

Remember to pay for your TREE Fund Silent Auction items during this break!

**HELP SAVE
OUR TREE ENVIRONMENT**

AND PRESERVE FLORIDA'S GREATEST GREEN RESOURCE

With Florida's unique environment, extra attention must be paid to preserving our natural resources, especially our trees. By purchasing a TreesAreCool license plate you help underwrite programs that directly benefit trees of Florida which help keep our state the uniquely beautiful place we all call home. Plus healthy trees benefit wildlife, increase property values and help cool and clean the air.

**VISIT OUR BOOTH AT THE TRADE SHOW TO SEE HOW EASY IT IS
TO PURCHASE A TREESARECOOL PLATE!**

Go to www.TreesAreCool.com



2 | Branching Out

ISA CEUs: 2 Arborist, 2 Municipal, BCMA (.5 Practice, 1.5 Science)

Other CEUs: 2 LA (Course #0008862 - optional credit), SAF

8:00 AM

Influence of Orientation on Branch Failure

Jason Miesbauer, Ph.D. Candidate, University of Florida

8:20 AM

Cross-Training Staff in Arboriculture

Larry Figart, UF-IFAS Duval County Extension Service

8:50 AM

Test Your Tree Diagnostic Skills – an interactive session with audience

Dr. A.D. Ali, Davey Institute - Technical Services Group
and Norm Easey, Urban Forestry Consulting, PA

9:50 AM

Question and Answer Session

10:00 AM

Refreshment Break with Exhibitors

10:30 AM

Silent Auction Bidding Ends

Remember to pay for your TREE Fund Silent Auction items during this break!

GENERAL SESSION: Risky Business

10:45 AM—3:00 PM

ISA CEUs: 4 Arborist, 4 Municipal, .5 Utility, 3 Climber, BCMA (2 Mgmt, 2 Practice)

Other CEUs: 4 LA (Course #0008859-optional credit), 4 FNGLA, 4 LIAF, SAF

10:45 AM

Tree Risk Assessment Techniques from Simple to Complex

Philip van Wassenaer, Urban Forest Innovations, Inc., Mississauga, Ontario

11:25 AM

Trees and Power Lines – A Deadly Combination

F. Perry Odom, City of Tallahassee Electric Utilities

11:50 AM

Question and Answer Session

12:00 PM

LUNCHEON WITH GUEST SPEAKER

A View From the Top of the Redwood Forest

Philip van Wassenaer, Urban Forest Innovations, Inc., Mississauga, Ontario

1:15 PM

Tree Mechanics: Understanding What Keeps Trees Together Makes You a Better Arborist

Dr. Ed Gilman, Professor, Environmental Horticulture, University of Florida

2:05 PM

Urban Forests: Calculating Tree Benefits

Michael Binkley, The Davey Institute

2:25 PM

Beyond Property Value: Appraising Trees as Service Providers

Michael McCoy, Metric Engineering Group

2:45 PM

Question and Answer Session

3:00 PM

Conference Adjourns



Don't Forget Your CEUs!

ISA, LA, SAF, FDACS CEUs will be distributed or signed for at the end of each general session or breakout session.

FNGLA, LIAF CEUs will be distributed or signed for at the end of the general sessions.

Please follow instructions included in your registration packet that you receive during check-in.



**WYNDHAM
JACKSONVILLE
RIVERWALK
RESERVATIONS**

Make your reservations early!

CONFERENCE RATES:

Occupancy	Rate
Double	\$89.00
King	\$89.00

Plus taxes.

Rates include free parking.

Call 866-845-8862
(Reference "Florida ISA")

or access the online
registration link at
www.treesflorida.com

In addition to the conference
nights, hotel conference rates
are good for the 3 days before
and 3 days after the confer-
ence.

ABOUT THE HOST HOTEL

Wyndham
Jacksonville Riverwalk
1515 Prudential Drive
Jacksonville, Florida 32207
866-845-8862

The Wyndham Jacksonville
Riverwalk offers an unrivaled
blend of first-rate service and
distinctive style in a vibrant lo-
cale. Enjoy a brand new look
rivaled only by a hip locale in
the heart of the historic San
Marco entertainment district
along the Riverwalk in Jack-
sonville, FL. Retreat to beau-
tifully furnished guest rooms
or suites with high speed
Internet access, Web TV and
cordless phones.

CONFERENCE AT-A-GLANCE

Sunday, June 12

7:30 AM - 12:00 PM	ISA Certified Arborist Exam
7:30 AM - 4:30 PM	Registration Desk/Bookstore Open
9:00 AM - 4:30 PM	Tree Academy
12:00 PM - 6:00 PM	Trade Show Open
12:00 PM - 6:00 PM	TREE Fund Silent Auction Open
5:00 PM - 6:00 PM	Evening Reception with Exhibitors

Monday, June 13

7:00 AM - 5:15 PM	Registration Desk/Bookstore Open
7:30 AM - 5:15 PM	Trade Show Open
7:30 AM - 5:15 PM	TREE Fund Silent Auction Open
8:00 AM - 2:30 PM	General Session
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10:15 AM - 10:45 AM	Break with Exhibitors
12:00 PM - 1:00 PM	Lunch with Exhibitors
2:30 PM - 3:00 PM	Break with Exhibitors
3:00 PM - 5:00 PM	Breakout Sessions
5:30 PM - 7:30 PM	MOSH Planetarium Social
9:00 PM	Hospitality Suite

Tuesday, June 14

7:30 AM - 2:30 PM	Registration Desk/Bookstore Open
7:30 AM - 10:30 PM	TREE Fund Silent Auction Open
7:30 AM - 10:45 AM	Trade Show Open
8:00 AM - 10:00 AM	Breakout Sessions
8:15 AM - 3:00 PM	Outdoor Tree School
10:00 AM - 10:45 AM	Break with Exhibitors
10:45 AM - 3:00 PM	General Session, includes lunch
3:00 PM	Conference Adjourns

Pre-registration (postmarked or online) by June 3, 2011 or pay late registration via phone or at the door (additional \$25 per conference day) .

Trees Florida 2011

REGISTRATION FORM

NAME (ONE PERSON PER FORM PLEASE) COMPANY ISA MEMBER # (NOT CERT. ARBORIST #)

ADDRESS

CITY STATE ZIP

EMAIL PHONE FAX

CATEGORY: Commercial Arborist Utility Arborist Landscape Architect Consultant Other
 City/County Employee State/Federal Employee Landscape Inspector Student

REGISTRATION PACKAGES	MEMBER ALSO NEW GOV RATE *	NON MEMBER	NEW STUDENT RATE *	TOTAL
3-Day Conference Combo - Indoor or Outdoor (choose one below) Sunday, Monday & Tuesday, June 12, 13 & 14 Includes Tree Academy registration and full indoor or outdoor events and lunches for 3 days <input type="checkbox"/> Full Indoor Conference & Acad. 1 - Valuing Your Green Assets <input type="checkbox"/> Full Indoor Conference & Acad. 2 - Urban Forestry on the First Coast <input type="checkbox"/> Full Outdoor Tree School & Acad. 1 - Valuing Your Green Assets <input type="checkbox"/> Full Outdoor Tree School & Acad. 2 - Urban Forestry on the First Coast	\$370	\$430	\$210	\$
2-Day Conference Combo - 2-day Indoor or 2-day Outdoor or Mixed In/Out (choose one below) Monday & Tuesday, June 13 & 14 Includes Monday & Tuesday lunches <input type="checkbox"/> Monday & Tuesday - Indoor Conference <input type="checkbox"/> Monday & Tuesday - Outdoor Tree School <input type="checkbox"/> Monday - Indoor Conference + Tuesday - Outdoor Tree School <input type="checkbox"/> Monday - Outdoor Tree School + Tuesday - Indoor Conference	\$250	\$300	\$140	\$
1-Day Conference - Either Indoor or Outdoor (choose one below) Monday June 13 or Tuesday June 14 Includes lunch for the day chosen <input type="checkbox"/> Monday - Indoor Conference <input type="checkbox"/> Tuesday - Indoor Conference <input type="checkbox"/> Monday - Outdoor Tree School <input type="checkbox"/> Tuesday - Outdoor Tree School	\$165	\$195	\$70	\$
1-Day Tree Academy Only (choose one below) Sunday June 12 Includes Sunday lunch <input type="checkbox"/> Academy 1 - Valuing Your Green Assets <input type="checkbox"/> Academy 2 - Urban Forestry Field Academy: Urban Forestry on the First Coast	\$165	\$195	\$70	\$
OPTIONAL Additional Lunch Ticket(s) - Tuesday, June 14	\$40	\$40	\$40	\$
OPTIONAL TREE Fund donation <input type="checkbox"/> \$10 <input type="checkbox"/> \$25 <input type="checkbox"/> \$50 <input type="checkbox"/> other				\$
GRAND TOTAL				\$

Check here if you prefer vegetarian meals throughout the conference.

MARK YOUR T-SHIRT SIZE:

A Trees Florida T-Shirt is included in your registration. **MARK YOUR SIZE BELOW:**

S M L XL 2X 3X 4X

A limited supply of extra T-Shirts will be available for purchase at the conference.

*** NEW RATES IN 2011:**

Now offering government employee rate and student rate (student must be full-time arboriculture or horticulture student - must fax or mail in most recent unofficial transcript showing full time schedule). These new rates are listed in the table above.

PAYMENT METHOD: VISA MASTERCARD DISCOVER CHECK/P.O. # _____

CREDIT CARD # EXPIRATION DATE CARD SECURITY CODE

NAME PRINTED ON THE CARD SIGNATURE

CARD BILLING ADDRESS STATE ZIP

Send form and payment to:
 7853 South Leewynn Court
 Sarasota, FL 34240
 Phone(941) 342-0153/Fax (941) 342-0463
 Please make your check payable to Florida Chapter ISA

ISA Members:
 Save \$\$\$!!
 Bring up to 3 guests
 at the member rate.

Cancellation/refund policy:
 Refund will be made if requested at least 2 weeks prior to conference. No requests for refunds will be honored less than 2 weeks prior to conference. Substitutions permitted.



Trees Florida
7853 S. Leewynn Court
Sarasota, FL 34240

NONPROFIT
ORGANIZATION
U.S. POSTAGE
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