



**TREES FLORIDA 2012**  
**Annual Conference Sponsorship**  
**June 10-11-12, 2012**  
**South Seas Island Resort, Captiva Florida**

Company Name _____		
Contact Person _____		
Street Address _____		
City _____	State _____	Zip _____
Phone _____	FAX _____	
Email Address _____		
Website Address http:// _____		

**Annual Conference Sponsorship Opportunities**

**Sponsors will receive....**

- Electronic file of conference attendees with names, addresses and phone numbers.
- Your firm's name will be included on printed materials distributed at the conference.
- Recognized in the conference brochures sent to more than 5,000 prospective attendees.
- **Platinum sponsors** may submit their logo for inclusion on printed materials and the Trees Florida website ([www.treesflorida.com](http://www.treesflorida.com))
- **Platinum sponsors** will also have their logo displayed on a large, centrally located banner.
- **Platinum and Gold sponsors** can provide a one-page piece of promotional literature to be included in the registration packets.
- **Platinum, Gold, and Silver sponsors** may have their logo displayed at each general and concurrent session via an LCD projector.

This is a great opportunity to create valuable commercial relationships with professionals who can use and recommend your products. **Don't delay**.... Sign up today by completing the form below. You may FAX the completed form to 941-342-0463. Checks should be made payable to **Florida Chapter ISA** and mailed to 7853 S. Leewynn Ct., Sarasota, Florida 34240. If you have any questions, please contact us at 941-342-0153 or via email at [treesflorida@comcast.net](mailto:treesflorida@comcast.net).

**Please check the appropriate sponsorship level.....**

- Platinum ----- \$2,000
- Gold ----- \$1,000
- Silver ----- \$ 500

*(Note: Four sponsorships are available in all categories)*

- |                                                                 |                                                                           |
|-----------------------------------------------------------------|---------------------------------------------------------------------------|
| <input type="checkbox"/> Tree Academy @ \$500                   | <input type="checkbox"/> Sunday Evening Reception with Exhibitors @ \$500 |
| <input type="checkbox"/> Sunday Opening Reception @\$500        | <input type="checkbox"/> Monday Lunch @ \$500                             |
| <input type="checkbox"/> Tuesday Luncheon @ \$500               | <input type="checkbox"/> TREE Fund Silent Auction @ \$500                 |
| <input type="checkbox"/> All Breaks with Exhibitors (4) @ \$500 | <input type="checkbox"/> Outdoor Tree School @ \$500                      |

Payment:  Charge to Visa, MasterCard or Discover  Check Enclosed (payable to **Florida Chapter ISA**) Check# \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CV Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Address \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_ **Deadline for inclusion in conference brochure is April 1<sup>st</sup>.**

**Thank you for your support!**



# TREES FLORIDA 2012 CONFERENCE AND TRADE SHOW SPONSORSHIP PACKAGES

All sponsors will be recognized and thanked by the program moderators at the Sunday Tree Academy and/or the General and Breakout Sessions on Monday and Tuesday. All sponsors will be listed in the registration brochure being sent to more than 5,000 prospective attendees (if payment is received by April 1st), the conference program, and the Trees Florida website. Sponsors will receive a list of conference attendees including names, addresses and phone numbers. In addition, the following will apply:

## Conference Sponsorship –

- **Platinum** -- \$2,000 .... Platinum sponsors receive all benefits of the Gold and Silver sponsorship levels and your company's representative will be personally thanked at the podium during the opening General Session. In addition, your company logo will be included on the registration brochure (if received by April 1st), conference program, Trees Florida website and displayed on a large, centrally located banner.
- **Gold** -- \$1,000 .... You can include a one-page piece of promotional literature in the registration packets. Your company name will be included on the registration brochure (if received by April 1st), conference program, Trees Florida website, conference T-shirts, and logo displayed at each general and concurrent session via an LCD projector. Your company name will also appear on a poster displayed at the event you have sponsored.
- **Silver** -- \$500 .... Your company name will be on the registration brochure (if received by April 1st), conference program, Trees Florida website, and logo displayed at each general and concurrent session via an LCD projector. Your company name will also appear on a poster displayed at the event you have sponsored.

## Opportunities .....

Sponsors will be recognized as making the following events possible. This is an excellent opportunity to sponsor a particular event that you feel is important. Event sponsorships are \$500 each and are cumulative (two sponsored events equals "Gold" status - \$1,000, four special events moves you to the level of "Platinum" sponsor - \$2,000.00).

- **Tree Academy** -- \$500 (4 available) .... Your company will be recognized by the program moderator as sponsoring the all-day Sunday Tree Academy and your company name will be on a poster displayed at the room entrance recognizing your company as a Tree Academy sponsor.
- **Sunday Opening Reception** -- \$500 (4 available) .... Your company will be recognized at the Sunday Opening Reception and your company name will be on a poster displayed in the reception area recognizing your company as an Opening Reception sponsor.
- **TREE Fund Silent Auction** -- \$500 (4 available) .... Your company will be recognized as sponsoring the TREE Fund Silent Auction and your company name will be on a poster displayed in the Silent Auction area recognizing your company as a TREE Fund Silent Auction sponsor.
- **Tuesday Luncheon** -- \$500 (4 available) .... Your company will be recognized as sponsoring the Tuesday Luncheon by the program moderator and your company name will be displayed at the room entrance recognizing your company as Tuesday Luncheon sponsor.
- **Monday Lunch** -- \$500 (4 available) .... Your company will be recognized by the program moderator immediately prior to lunch and your company name will be on a poster displayed in the lunch serving area identifying your company as a Lunch with Exhibitors sponsor.
- **Breaks with Exhibitors** -- \$500 (4 available) .... Your company will be recognized from the podium immediately prior to the breaks and your company name will appear on a poster displayed in the break areas recognizing your company as a Breaks with Exhibitors sponsor.
- **Outdoor Tree School** -- \$500 (4 available) .... Your company will be recognized by the program moderator as sponsoring the Outdoor Tree School and your company name will appear on a poster and displayed at the classroom entrance recognizing your company as an Outdoor Tree School sponsor.